



District Update

News for Rotary District 6740



February, 2011



**Robert Ryan (Patty)
Governor**



Rotary Heart



Oscar Hammerstein wrote that “A bell is no bell ‘til you ring it. A song is no song ‘til you sing it”.

Similarly, a Rotary heart has no beat ‘til you open it. The warmth of the Valentine’s Day season begins the winter weather thaw as all look forward to the arrival of spring. It was during this season that our founder, Paul Harris planted the seeds of Rotary.

Together with three of his business associates, he nurtured and grew his Rotary idea from its humble February 23, 1905 Chicago beginning. Raised by his grandparents, Paul Harris grew to revere the family values that characterized the New England of his youth. In October 1928, he proclaimed that “much that there is in Rotary today can be traced back to the good old New England family table”.

Built on a longing for fellowship, within a decade, Rotary Clubs were chartered from San Francisco to New York to Winnipeg, Canada. In 1922, the name Rotary International was chosen. As Rotary grew, Rotarians began opening their Rotary hearts to help serve communities in need.

In these challenging economic times, opportunities abound for Rotarians to share Rotary’s ideals, provide Service Above Self and share with others the opportunity to grow and develop in Rotary and recognize Rotarians and non-Rotarians alike who have opened their hearts to improve their communities. Two sterling examples are the David School, providing a nurturing school environment for at risk Appalachian youth and adults near Paintsville and the new owners, Irene and David Morris, of the Atlantic India Rubber Co., who saved many jobs for their Johnson County community.

At the heart of our Rotary Club is our Rotary Foundation which was formally established in 1928. As Bob Hope said: “If you haven’t any charity in your heart, you have the worst kind of heart trouble”.

As our thoughts turn toward the new awakening of spring, I would ask our Rotarians to experience a new awakening of our Foundation’s possibilities and take the time to share your resources and talents for the good of our local and world communities. Please consider making someone special a Paul Harris Fellow or contributing to the End Polio Now campaign in this Valentine’s Day season.

Lucy on Peanuts said: “All I need is love, but a little chocolate now and then doesn’t hurt.” My hope is that each of our Rotarians shares their Rotary heart and a little chocolate with their loved ones on Valentine’s Day!

*Keep us up to date
with events and news
from your club!*

Please send articles
and pictures for
District Update
to
Dan McLemore
email:pipit@aol.com

- Robert Ryan, DG



DG Elect John Adams and wife Christine at the New Orleans Promotion booth in San Diego, during the recent International Assembly



2010-11 Presidential Citation for Interact and Rotaract Clubs

The 2010-11 Presidential Citation provides an opportunity for Interactors and Rotaractors to conduct projects related to the Avenues of Service. To receive the citation, Interact and Rotaract clubs must score at least 30 out of a possible 50 points, as listed on the certification forms. Sponsor Rotary club presidents must sign the Interact certification form or Rotaract certification form and return it to the district governor for endorsement by 31 March.

District and Club Database DaCdb (DakDeeBee) Use it. It's Free!

What if you bought a tool for your friend, that could help him do his job better and easier, but he just wouldn't use it. Well that is how it feels in our district. Some of our clubs are not using this wonderful tool. (**THANK YOU to those clubs using it!**) Our district leadership has purchased a software program that will help the secretaries of the clubs do their jobs more efficiently, increase club and district communications among all members, and provide an easier method to manage our Rotary responsibilities. Our District and Club Database is that tool.

It is easy to use. Let's start with attendance. That only requires one person to do anything in the program. The Secretary of each club, or designated responsible officer, logs into the program, and clicks on "My Club", and then "Submit Attendance", the screen will appear that asks for the Month, Total Membership, Average % of Attendance, and the Number of Meetings. If there have been any meetings cancelled there is a place to enter the reason. Once these fields have been entered, you just click on "Submit Attendance Report", and voila, it is done! Be sure to click on "Submit Attendance Report"! Some have not and, of course, it wasn't submitted.

Governor Robert would like to see all clubs report their February attendance with the District and Club Database. I know you can do it.

Secretary or other officer:

Here is how to login. Call up your browser and enter the following internet address:

<http://www.directory-online.com/Rotary/login.cfm>

You will be presented with the following fields. Enter the applicable data into each.

User ID: Email Address

Password: Your Rotary Number (From the label on your Rotarian Magazine)

Club Number: Your Club Number (Only for Club and District Officers)

Click Login

Do your attendance. Nothing to it! Let's all use this wonderful tool for attendance this month. If you haven't done your December attendance yet, use the tool! You're already about to be late, so do it the quick way. Carol Wilcher, our District Secretary will thank you for it.

Dean C. Hammond Jr.
Aide to DG Robert Ryan
859-227-2879 (Cell)
dean@aften.com



2011 MID-SOUTH PETS

March 18-20, 2011

The President Elect Training Seminar (PETS) is designed to provide essential and current information to incoming club presidents in order to prepare them to have an effective and successful year. Presidents-elect will have the opportunity to hear addresses by top Rotary leaders and motivational speakers, attend small group discussion sessions and roundtables on various topics lead by knowledgeable and experienced discussion leaders, and network and exchange ideas with presidents-elect from six Rotary districts.

Rotary Mid-South PETS, Inc. is a non-profit, 501(c)(3) organization that was formed in 2005 to enhance training for presidents-elect in four Rotary districts in Kentucky and Tennessee. Mid-South PETS, Inc. now includes six districts in Kentucky (6710, 6740), Tennessee (6760, 6780) and Alabama (6860, 6880).

WHO ATTENDS PETS?

Rotary club presidents-elect
Assistant governors

District governors, governors-elect and governors-nominee

Attendance at PETS is MANDATORY for every club president-elect per the Rotary International Standard Club Constitution, Article 9, Section 5 (c). In exceptional and unusual cases a governor-elect may work with a president-elect to make other arrangements.

Due to space limitations, Mid-South PETS cannot accommodate presidents-nominee or spouses of presidents-elect.

REGISTRATION

Registration for Rotary Mid-South PETS will open December 1, 2010. The registration deadline is March 1, 2011.

LOCATION/ HOTEL INFORMATION

All events are held at the Sheraton Music City Hotel, 777 McGavock Pike, Nashville, TN 37214. All participants (even those living in the vicinity) should stay at this hotel since the program is intense and networking is a key benefit of the program. Each club is encouraged to reimburse participants for hotel and other expenses.

VERY IMPORTANT

We need to know all the President's Elect and all of the Secretaries Elect, and which PEs are scheduled for PETS. They have to attend PETS to hold the office of President and they need to commit immediately, so that all the volunteer trainers can make schedules and class plans.



Mark your Calendars for

**“Music City Encore”
Multi District Conference**

April 29-May 1, 2011

**Sheraton Music City
777 McGavock Pike
Nashville, TN**





Mark Your Calendars for the Rotary International Convention May 21-25, 2011

New Orleans is home to a variety of art styles and communities, boasting over one hundred galleries. A large number of these are clustered around the Contemporary Arts Center, in the warehouse district – and close to the Convention

Center, where the Rotary International Convention will be held May 21-25, 2011.

While immersed in a world of European, African, Asian and American art, New Orleans has developed an unusual art style of its own. Sometimes referred to as “swamp art”, you’ll spot it in galleries and French Quarter shops. And quirky (and award-winning) Louisiana art is epitomized in the “Blue Dog” series of George Rodrigue.

The Ogden Museum of Southern Art has five floors of old – and new art from the southern culture.

The National World War II Museum is close by, providing historical photos, films and first-hand stories of the war fronts and the families left at home.

The New Orleans Museum of Art (NOMA) in City Park has visiting collections and a permanent collection that rivals any museum of its size.

Newcomb College Art has a special place in Americana, with outstanding art pottery from the early Women’s College.

Local areas, such as Faubourg Marigny, Central City and Magazine Street provide miles of art galleries, glassmaking studios and performing arts presentations.

And tops on the list of art areas is Royal St, right in the heart of the French Quarter – and just a short walk from any of the area hotels and the Convention Center.

You’ll find beautiful art on buildings, street corners, in city parks and in public gardens.



Jackson Square Art photo -- Courtesy of the New Orleans Convention and Visitors Bureau



Audubon Park photo -- Photographer Jack Edwards, New Orleans Convention and Visitors Bureau website.