



District Update

News for Rotary District 6740
September, 2010



**Robert Ryan (Patty)
Governor**

“COWBOY ETHICS”

Rotary President Ray Klingensmith is very fond of Cowboy Ethics. One of the tenants of Cowboy Etiquette is “A smile is always welcome.” And so it will be, as our Kentucky Rotarians, family and friends welcome the equestrian world to the Kentucky Horse Park for the World Equestrian Games.

With the excitement and ticket sales growing, our Kentucky Rotarians are stepping up in increasing numbers to meet our volunteer need and staff the public concessions, with the goal of raising significant monies for PolioPlus.

A number of important items have changed since our recruitment effort began. No longer will our volunteers have to be shuttled to the Horse Park, as volunteer on-site parking will be provided very close to our check-in tent. Kakis can now be worn along with clean gym shoes. For current information, please visit our volunteer website at www.rotary-weg.org.

As Yogi Berra said, “It ain’t over until its over.” Our volunteer shifts of upwards of 300 per day will need to be filled during all 16 days of the Games. Rotary Foundation Trustee and Polio Plus Chair, John Germ and his wife, Judy, have signed up to attend and work two volunteer shifts with us.

A number of other distant Rotarians are being provided in-home Rotarian hospitality to allow them to participate as well.

As a combined Kentucky Rotary effort, we have reached out to our Rotaractors, family, friends, businesses, churches, and other civic organizations to help staff our volunteer need. The Kentucky Horse Park is being transformed for the Games and will include The Kentucky Experience, The Alltech Experience and the Equine Village, featuring exhibits and demonstrations, all of which will be open to our volunteers before or after their shift or by returning a later day to enjoy our volunteer grounds pass. As the ticketed events start to sell out, our volunteers may consider purchasing tickets for one of the eight competitions held over the 16 days.

With the spotlight of the equine world on the World Equestrian Games, our volunteer effort provides a wonderful opportunity to showcase the work of Rotary and expose potential new members to its ideals and impact. As Yogi said, “You can observe a lot by watching.”

Kentucky Derby winning jockey, Calvin Borel has kindly joined Rotary’s “This Close” PolioPlus advertising campaign along with Jack Nicklaus, Desmond Tutu and Itzhak Perlman to name a few. Calvin will be the face of our Rotary PolioPlus “This Close” campaign to the athletes and visitors during the Games. (continued on pg.2)

As a show of his support for our efforts, Rotary President Ray Klingensmith and his wife, Judie will join us in Lexington on Saturday, September 25th for a welcoming event at Fasig-Tipton, located just off the Interstate 75/64 at 2400 Newtown Pike, in Lexington prior to the Opening Ceremonies. I hope all Rotarians will consider attending our welcoming event from 4:00 to 5:30 p.m. There will be hor d'oeuvres and a cash bar with a cost of \$15.00 per person. Please come and welcome President Ray and Judie to Kentucky, as the first sitting President to visit our eastern District in over 65 years.

The Games provide Kentucky Rotarians with a once in a lifetime opportunity to personally join in the PolioPlus eradication effort, while enjoying the Games and all they are bringing to the Kentucky Horse Park. I look forward to visiting with our Kentucky Rotarians on the grounds and in the volunteer stands and thank each of your for helping make our dream become reality, while "Building Communities – Bridging Continents".

- Robert Ryan, District Governor

District Governor Visits

Pineville and Middlesboro (combined) on 9/20 (both boards meet at 11:00)
Maysville Rotary Club on 9/21
Pikeville on 11/17.



RI President Ray Klingensmith is coming to our district for WEG and Reception on September 25th !

Because of our Rotary-WEG project to raise funds for PolioPlus, Rotary International and the eyes of Rotary all over the globe are watching us here in Central Kentucky. This is such an important effort, that RI President Ray Klingensmith will be visiting us here in Lexington for the opening ceremonies and to visit with many of the volunteers. It has been nearly 60 years since a sitting RI President has visited this district. This is a unique opportunity to meet President Ray and enjoy a bit of history.

*All Rotarians and families are invited
to attend a reception
in honor of RI President Ray Klingensmith's
Visit to Lexington and the
World Equestrian Games*

Date: September 25, 2010

Time: 4:00 - 5:30 p.m.

Where: Fasig Tipton Dining Facility

Newtown Pike

Lexington, KY

Cost: \$15.00 Per Person

Please RSVP to Dean Hammond: wegreception@gmail.com

From here President Ray will attend the opening ceremonies at the games.



Carlisle Rotary Club to present Annual Fall Festival September 25



"Saturday in Carlisle" plans have come together for this fall, and the annual festival - right in the center of "The Little Town with the Big Heart" - will take place this year on September 25.

The Carlisle Rotary Club and Whitaker Bank of Carlisle are sponsoring another full day of fun and activities along Main Street and in and around the Nicholas County Courthouse yard for the entire family, young and old.

More than 35 vendor booths will be open throughout the day, with the works of multiple artists and crafters, freshly cooked funnel cakes and many other food items, and a large variety of products and information available to the public.

Visitors also may enjoy taking a look at the windows of many businesses in Carlisle. They will be featuring displays of older and antique items, plus other things that offer a glance back into life in earlier days of the town.

And don't forget to bring a lawn chair if you love listening to gospel music, because there will be a total of six singing groups entertaining in the courthouse yard during the day.

The Rotarians, with the cooperation of the city and county governments and many other community volunteers, work throughout the year to make the final Saturday in September a special day to remember each and every year.

"Saturday in Carlisle" will begin with the opening of the "Farmers' Market" at 8:00AM along the back of the courthouse yard, and a wide variety of activities will continue along the streets all around the courthouse throughout the day.

This year's visitors will have the opportunity to visit a large "Farm Machinery Show" and also to take a close look at the "Car & Motorcycle Cruise-In", which will be located along Locust Street.

Whitaker Bank will be sponsoring a "Football Throw" event, and the day's activities also will include a "Baseball Speed Throw". There also will be a special "Children's Jumping Blow-Up" for smaller boys and girls.

The day's variety of activities also include such things as: dog show & a weiner dog (dachshund) race, a children's bike decorating contest, a children's cake walk and multiple additional cake walks throughout the day, - plus an open afternoon "cornhole tournament" in the courthouse yard, with \$350 in prizes.

The Courthouse Square Art Guild will have a "Members' Art Show" on display throughout the day, with awards to be presented at 1:30.

Four groups of youth from the Town & Village School of Dance will entertain at 12:00 with a display of their musical talents, near the Rotary booth on Main Street. Members of TK's Gymnastics also will offer a display their special talents.

Children's Street Art will offer boys and girls of all ages an opportunity to display their drawing talents on and along Main Street at noon, and younger attendees also will have the chance to participate in the "Kids Tractor Pull" at 10:00 in the morning.

In addition to all of the fun and entertainment listed above, activities through the day will include a petting zoo, a visit to the Kentucky Heritage Mobile Unit, and an entertaining variety of musical entertainment to enjoy throughout the day.

The members of the Carlisle Rotary Club invite and encourage both young and old, and folks of all ages to come and join in this year special day for a bigger and better "Saturday in Carlisle."

Additional information about available booth space or about the day's activities may be obtained by calling 859-289-7718 or (after 6:00) 859-289-7120.





Rotary Saddles Up for FEI World Equestrian Games

For the first time, the world's largest and most spectacular equestrian event is coming to North America and Rotarians will play a huge role behind the scenes.

From **September 25- October 10, 2010**, the Federation Equestre International (FEI) Alltech World Equestrian Games (WEG) will be held at the Kentucky Horse Park in Lexington, Kentucky. Like the Olympics, the Games are held every four years and are the most prestigious equestrian competition in the world.

Rotarians from Kentucky, surrounding states and around the world have a once-in-a-lifetime opportunity to be part of this world class sporting event and support our Rotary mission at the same time.

Kentucky Rotary forged a unique relationship with the concessionaires for the WEG. Through it, Rotarians will be a primary work force serving food and cashiering at the Games concession sites. The money they earn will go to the Rotary Foundation Annual Programs Fund and to Polio Plus. Estimates are as much as \$300,000-\$400,000 for Rotary earnings.

"Every eight-hour shift can "earn" enough money to supply 66 people with the polio vaccine," said Robert Ryan, 6740 District Governor. "We think that's a powerful reason to volunteer."

And what a great way to earn money. Rotary volunteers will be surrounded by the beauty of the Kentucky Horse Park in the heart of Thoroughbred horse country, and will experience the pageantry and sophistication the Games.

The World Equestrian Games are comprised of the world championships for eight equestrian sports. Every four years, the Games are held two years prior to the Olympic Games, and are governed by the FEI. The concept of a World Equestrian Games, at which all the FEI disciplines would decide their World Championships at one time and place was first proposed to the FEI in 1983. Since 1990, the Games have been held in Stockholm, Sweden; The Hague, Netherlands; Rome, Italy; Jerez, Spain; and Aachen, Germany.

Rotarians can learn more and volunteer online at www.rotary-weg.org



RI President's Citation Award Building Communities Bridging Continents

In developing the Presidential Citation for 2010-11, RI President Klinginsmith considered each of the four Avenues of Service to be equally important. A new citation program was created in the form of a questionnaire to help clubs test their effectiveness in all four avenues. A higher-level 'Presidential Citation with Distinction' was also produced to challenge those clubs that routinely earn the annual presidential citations.

Klinginsmith hopes the new questionnaire will be a helpful tool to both the clubs and the district governors as Rotary International seeks to lengthen its stride and improve its levels of fellowship and service, as it moves forward into the second century of service for Rotary International, which started with the first convention of Rotary clubs in 1910.

Clubs are asked to complete the questionnaire [see web address be/ow] to test their activities in all four Avenues of Service. Each of the four categories offers a possible 50 points. Clubs that score at least 25 points in each category will qualify for the 2010-11 Presidential Citation. **Clubs that score at least 35 points in each category will qualify for the 2010-11 Presidential Citation with Distinction.**

The questionnaire is to be completed by each club and then sent to the district governor— not to Rotary International. **The completed questionnaire must be received by the district governor no later than 31 March 2011 for the club to be eligible for the Presidential Citation.** The answers to all questions on the questionnaire are subject to The Four-Way Test!

Governors must certify the list of clubs that have earned the citation and the citation with distinction and send it to RI World Headquarters by no later than 15 April 2011.

District governors will be accorded special recognition if 50 percent or more of the clubs in their respective districts are awarded the presidential citations.

To download the Presidential Citation document go to:

[http //www.rotary.org/RIdocuments/en_pdf/900en10.pdf](http://www.rotary.org/RIdocuments/en_pdf/900en10.pdf)

2010-11 Presidential Citation for Interact and Rotaract Clubs

The 2010-11 Presidential Citation provides an opportunity for Interactors and Rotaractors to conduct projects related to the Avenues of Service. To receive the citation, Interact and Rotaract clubs must score at least 30 out of a possible 50 points, as listed on the certification forms. Sponsor Rotary club presidents must sign the Interact certification form or Rotaract certification form and return it to the district governor for endorsement by 31 March.

IMPORTANT REMINDER . . .

ALL ROTARY CLUBS need to file an IRS 990 return to preserve the Club's non tax status. We have information posted on the district website about this. Visit www.kydistrict6740.org

**IRS Offers One-Time Special Filing Relief Program for Small Charities;
Oct. 15 Due Date to Preserve Tax-Exempt Status
Video: Small Tax Exempt Org Revised Filing Deadline
IR-2010-87, July 26, 2010**

WASHINGTON — Small nonprofit organizations at risk of losing their tax-exempt status because they failed to file required returns for 2007, 2008 and 2009 can preserve their status by filing returns by Oct. 15, 2010, under a one-time relief program, the Internal Revenue Service announced today. The IRS today posted on a special page of IRS.gov the names and last-known addresses of these at-risk organizations, along with guidance about how to come back into compliance. The organizations on the list have return due dates between May 17 and Oct. 15, 2010, but the IRS has no record that they filed the required returns for any of the past three years. “We are doing everything we can to help organizations comply with the law and keep their valuable tax exemption,” IRS Commissioner Doug Shulman said. “So if you do not have your filings up to date, now’s the time to take action and get back on track.”

Two types of relief are available for small exempt organizations – a filing extension for the smallest organizations required to file Form 990-N, Electronic Notice (e-Postcard), and a voluntary compliance program (VCP) for small organizations eligible to file Form 990-EZ, Short Form Return of Organization Exempt From Income Tax.

Small organizations required to file Form 990-N simply need to go to the IRS website, supply the eight information items called for on the form, and electronically file it by Oct. 15. That will bring them back into compliance. Under the VCP, tax-exempt organizations eligible to file Form 990-EZ must file their delinquent annual information returns by October 15 and pay a compliance fee. Details about the VCP are on the IRS website, along with frequently asked questions.

The relief announced today is not available to larger organizations required to file the Form 990 or to private foundations that file the Form 990-PF.

The IRS will keep today’s list of at-risk organizations on IRS.gov until Oct. 15, 2010. Organizations that have not filed the required information returns by that date will have their tax-exempt status revoked, and the IRS will publish a list of these revoked organizations in early 2011. Donors who contribute to at-risk organizations are protected until the final revocation list is published.

The Pension Protection Act of 2006 made two important changes affecting tax-exempt organizations, effective the beginning of 2007. First, it mandated that all tax-exempt organizations, other than churches and church-related organizations, must file an annual return with the IRS. The Form 990-N was created for small tax-exempt organizations that had not previously had a filing requirement. Second, the law also required that any tax-exempt organization that fails to file for three consecutive years automatically loses its federal tax-exempt status. The IRS conducted an extensive outreach effort about this new legal requirement but, even so, many organizations have not filed returns on time. If an organization loses its exemption, it will have to reapply with the IRS to regain its tax-exempt status. Any income received between the revocation date and renewed exemption may be taxable.



Mark Your Calendars for the **Rotary International Convention** May 21-29, 2011

New Orleans is home to a variety of art styles and communities, boasting over one hundred galleries. A large number of these are clustered around the Contemporary Arts Center, in the warehouse district – and close to the Convention

Center, where the Rotary International Convention will be held May 21-29, 2011.

While immersed in a world of European, African, Asian and American art, New Orleans has developed an unusual art style of its own. Sometimes referred to as “swamp art”, you’ll spot it in galleries and French Quarter shops. And quirky (and award-winning) Louisiana art is epitomized in the “Blue Dog” series of George Rodrigue.

The Ogden Museum of Southern Art has five floors of old – and new art from the southern culture.

The National World War II Museum is close by, providing historical photos, films and first-hand stories of the war fronts and the families left at home.

The New Orleans Museum of Art (NOMA) in City Park has visiting collections and a permanent collection that rivals any museum of its size.

Newcomb College Art has a special place in Americana, with outstanding art pottery from the early Women’s College.

Local areas, such as Faubourg Marigny, Central City and Magazine Street provide miles of art galleries, glassmaking studios and performing arts presentations.

And tops on the list of art areas is Royal St, right in the heart of the French Quarter – and just a short walk from any of the area hotels and the Convention Center.

You’ll find beautiful art on buildings, street corners, in city parks and in public gardens.



Jackson Square Art photo -- Courtesy of the New Orleans Convention and Visitors Bureau



Audubon Park photo -- Photographer Jack Edwards, New Orleans Convention and Visitors Bureau website.

DaCdb (DakDeeBee) District and Club Data Base

Let's take it to light speed! DaCdb is the software that has been adopted by the entire district, through which we can communicate, maintain member, club, and district data, and provide efficient and timely mandatory reporting from the clubs clear up to Rotary International. Additionally, we can send emails through the program to every member in the district or directly to the leadership groups. Attendance can be reported with very little typing and no paper. If clubs wish to purchase optional modules, they can enjoy weekly attendance monitoring, invoicing, and even a website through DaCdb. Of course, they don't have to buy anything to enjoy all the benefits of the standard package, since the district has purchased it for all the clubs to use.

It is ready and waiting for you to use right now. That's right. The data from RI has already been loaded. Each member will need to go in and get his or her data correct. Clubs need to get their data correct, and the district completes the tasks. Club Secretaries can enjoy the benefit of monthly attendance reporting for July. All they have to do is go into the program and enter the numbers. Once they are entered, the District Secretary, Carol Wilcher will be able to consolidate the numbers and pass them on to RI.

I am already using the "PMail" (Personal Email) functions in DaCdb to communicate with the club Presidents and Secretaries for other activities.

What needs to be done? Get your data correct. I have sent several emails to club officers and Assistant Governors to get their data correct and encourage others in their clubs to do the same. Don't be the last member to get your information entered. Be the first. If nothing else, get your emails entered, so communication can be established immediately.

DaCdb will add a new dimension of efficiency to club operations. Please use it. Your club leadership will be providing guidance for your club to get the information up to date.

Dean Hammond
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