



District Update

News for Rotary District 6740



January, 2011



**Robert Ryan (Patty)
Governor**

Keep us up to date
with events and news
from your club!

Please send articles
and pictures for
District Update
to
Dan McLemore
email:pipit@aol.com

“NEW YEAR’S RESOLUTION”

With the dawn of a new calendar year and the passage of the mid-point of my District Governor year, I ask our District Rotarians to resolve to increase their membership recruitment and support of our Rotary Foundation.

As President Abraham Lincoln said “the best thing about the future is that it comes one day at a time”. Each day provides our Kentucky Rotarians the opportunity to find the keys that unlock the potential of their Rotary Club. Unquestionably, Rotary’s future lies in strong, focused Clubs that are well known for their accomplishments.

Dynamic Clubs attract new members and serve as a source of pride for existing members. Each Rotarian should ask what innovative things has his/her Club done – or will do – to address membership. How has your Club become more flexible to accommodate the needs of younger working professionals? What has been done to attract a diverse cross-section of your community?

What does your Club offer to its prospective and current members in terms of leadership development opportunities? Two of those upcoming development opportunities are the Rotary Leadership Institute on February 5th in Lexington and the MidSouth Presidents Elect Training Session on March 18 – 20th in Nashville, Tennessee.

I am convinced that there are future Rotarians just waiting to be asked to join. I can personally attest to the great satisfaction that is enjoyed by watching a fellow Rotarian who you introduced to Rotary grow and become an integral member of your Club. Why only one quarter of our membership shares Rotary by introducing a new member is perplexing to me.

With the assistance of the World Equestrian Games, our District has the opportunity to provide an unprecedented level of support for the Rotary Foundation this Rotary Year. From its advent in 1917, our Rotary Foundation has provided Rotarians the opportunity to make a difference in the lives of those in need around the globe. In 1957, the Rotary Foundation Trustees implemented the “Paul Harris Fellows” program, which, in the words of Past Rotary President. Cliff Dochtermen (1992-1993), has grown to become the “backbone of the annual support of the Foundation”.

To quote Yogi Berra, “it’s tough to make predictions, especially about the future”. However, it is easy to predict that strong, focused Rotary Clubs that

are supportive of the Rotary Foundation will lead Rotary well into its second century. Likewise, it is not difficult to predict the success of Clubs that choose strong, personable and well versed leaders who are committed to grow and strengthen the Club and its Foundation support. It is also easy to predict the success of an incoming Club President based on the training received and the mentoring provided by past Club leaders. As all Past Club Presidents will attest, a Club President does not hit his/her stride until the second half of his/her Presidential Year.

We are hopeful that our Club leaders and members will come to Nashville for the Multi-District Conference April 29th to May 1st, and celebrate their Presidential Year and your Club’s successes this Rotary Year.

My District Governor Aide, Dean Hammond, and I have thoroughly enjoyed our Club visits and look forward to meeting our District Rotarians as we continue those visits during the remainder of my term.

My hope for each of our District Rotarians is a safe and prosperous New Year and that each resolves to increase their Club membership and improve the quality of life in the world through their support of our Rotary Foundation.

- Robert Ryan, DG



STUDYING ABROAD

Our District is very proud of its outstanding Ambassador Scholars, whose studies are funded through our Rotary Foundation.

Robert Works was awarded a 2010-2011 Academic-Year Ambassadorial Scholarship. Robert is studying in Mexico City at the University of Mexico. His sponsoring club is the Rotary Club of Florence.

Hunter Cain Davis was awarded a 2011-2012 Ambassadorial Scholarship in late October, 2010. Hunter is sponsored by the Ashland Rotary Club. He plans on studying at the University of Canterbury, in Christchurch, New Zealand. Hunter's sponsoring Rotarian Counselor is Bernard O'Nan of the Ashland Club.

In early November, 2010, Cassie Helen Chambers was awarded a 2011-2012 Academic-Year Ambassadorial Scholarship. Cassie plans on studying at Oxford University, in Oxford, England. She is sponsored by the Berea Club. Cassie's sponsoring Rotarian Counselor is Louis Deluca of the Berea Rotary Club.

Each recipient will receive a flat grant of \$26,000 or its local equivalent. The duration of this scholarship is for one academic year, usually two semesters or three quarters, comprising a period of full-time study that averages nine months.

If total costs necessary for study at the chosen institution are less than \$26,000, the scholar is expected to return any unused funds. If costs exceed \$26,000, it will be the scholar's responsibility to pay all additional costs.

These Ambassadorial Scholarships are funded by our District Designated Funds, which are the monies that are returned to our District by the Rotary Foundation for use as directed by our District Governor and District Rotary Foundation Committee. These Funds represent one-half of our District Rotarians' contributions to the Rotary Foundation Annual Programs Fund during the 2007 – 2008 Rotary Year.

Ambassadorial Scholarships, the Rotary Foundation's oldest and best-known program, was founded in 1947. Since then, more than 40,000 scholars from nearly 100 nations have studied abroad under its auspices. Today, it is one of the world's largest privately funded international scholarship programs.

The purpose of the Ambassadorial Scholarships program is to further international understanding and friendly relations among people of different countries and geographical areas. It is through the continued generosity of our District Rotarians to our Rotary Foundation that these outstanding Kentucky scholars are able to study abroad and serve as goodwill ambassadors to their host country.

- Robert S. Ryan, DG

District and Club Database DaCdb (DakDeeBee) Use it. It's Free!

What if you bought a tool for your friend, that could help him do his job better and easier, but he just wouldn't use it. Well that is how it feels in our district. Some of our clubs are not using this wonderful tool. (**THANK YOU to those clubs using it!**) Our district leadership has purchased a software program that will help the secretaries of the clubs do their jobs more efficiently, increase club and district communications among all members, and provide an easier method to manage our Rotary responsibilities. Our District and Club Database is that tool.

It is easy to use. Let's start with attendance. That only requires one person to do anything in the program. The Secretary of each club, or designated responsible officer, logs into the program, and clicks on "My Club", and then "Submit Attendance", the screen will appear that asks for the Month, Total Membership, Average % of Attendance, and the Number of Meetings. If there have been any meetings cancelled there is a place to enter the reason. Once these fields have been entered, you just click on "Submit Attendance Report", and voila, it is done! Be sure to click on "Submit Attendance Report"! Some have not and, of course, it wasn't submitted.

Governor Robert would like to see all clubs report their February attendance with the District and Club Database. I know you can do it.

Secretary or other officer:

Here is how to login. Call up your browser and enter the following internet address:

<http://www.directory-online.com/Rotary/login.cfm>

You will be presented with the following fields. Enter the applicable data into each.

User ID: Email Address

Password: Your Rotary Number (From the label on your Rotarian Magazine)

Club Number: Your Club Number (Only for Club and District Officers)

Click Login

Do your attendance. Nothing to it! Let's all use this wonderful tool for attendance this month. If you haven't done your December attendance yet, use the tool! You're already about to be late, so do it the quick way. Carol Wilcher, our District Secretary will thank you for it.

Dean C. Hammond Jr.
Aide to DG Robert Ryan
859-227-2879 (Cell)
dean@aften.com

RLI – Real Rotary Leadership Training

If you want to be a Rotary Leader, you need RLI!

Learn & Lead

The Rotary Leadership Institute (RLI) is a series of fast-paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary.

Courses are fun, topical, interactive and geared toward busy business and professional Rotarians who want to be more effective leaders in their vocations and their clubs. It is recommended that clubs nominate 2 Rotarians each year to begin RLI and support prior attendees' continuation of the Parts II and III.

Rotary clubs need a constant influx of new leadership as club officers, board and committee leaders change every year. It is difficult at the club level to learn enough about the exciting world of Rotary with its 1.2 million members in 166 countries. Furthermore, leadership skills in a voluntary organization are often different from business leadership skills. It is important that club leaders have every opportunity for education because the success or failure of our clubs depends in large part on the quality of their leaders. This is an outstanding opportunity for each club to improve the Rotary knowledge of its key people, who will also be exposed to new ideas of leadership. Just the interaction with other Rotarians makes the courses worthwhile.

WE NOW HAVE THE ABILITY FOR ATTENDEES TO REGISTER ONLINE:

<http://www.hoa-rli.org/main.sc>

P.S. We're encouraging you to recruit a future leader to represent your club at RLI and have them register by **January 31, 2011!!!**

PART I Topics

Topic	Content
Leadership / Characteristics	Leadership and group dynamics, motivating volunteers, developing your own leadership style
Rotary Beyond the Club	The purpose of Rotary International and the layers above the club level and how they can help your club
Membership Retention	Effective keeping and involving quality members of our clubs
The Rotary Foundation I	Goals, programs and financing of the Rotary Foundation and what the Rotary Foundation brings to clubs
Leadership / Team Building	Effective modes of action in Rotary Clubs and effective use of committees as a tool of leadership
Service Projects	Planning, execution and creativity required for an effective service project which meets community needs

PART II Topics

Topic	Content
Leadership / Goals	Setting goals that are adopted by all club members
Vocational Service	Understanding Vocational Service and its ethical underpinnings
Membership Recruitment	Effective recruiting models, creative approaches
The Rotary Foundation / SHARE	How the dollars contributed are apportioned and spent
Leadership / Communication Skills	A practical session on aspects of effective human communication, public speaking and oral communication skills in leadership roles
Analyzing a Rotary Club	A detailed checklist to help a club member assess their club and adopt best practices from other clubs

PART III Topics

Topic	Content
International Service	A case study driven examination of World Community Service
Effective Leadership Strategies	(Double-Session) A results-oriented session employing advanced leadership strategies for consensus building and promotion of action initiatives, applicable to civic or business settings.
Rotary Opportunities	Interactive discussion of RI recreational, vocational and service opportunities
Leadership / Public Relations	Getting media coverage of your Rotary club activities
Making a Difference	

The next RLI will take place on Saturday, February 5, 2011 in Lexington at the Four Points Sheraton on Stanton Way off Newtown Pike near Exit 115 of I75 / I64. For more information contact Jack McAllister at mrjackmac@insightbb.com.

2010-11 Presidential Citation for Interact and Rotaract Clubs

The 2010-11 Presidential Citation provides an opportunity for Interactors and Rotaractors to conduct projects related to the Avenues of Service. To receive the citation, Interact and Rotaract clubs must score at least 30 out of a possible 50 points, as listed on the certification forms. Sponsor Rotary club presidents must sign the Interact certification form or Rotaract certification form and return it to the district governor for endorsement by 31 March.

MYANMAR UPDATE

(Dean: I received this update on the Myanmar Water project last week. I thought maybe parts of it could be used in the next District Newsletter as members would like to know the latest results and of the major new development -Extension of Rotary back into Myanmar!

Much of the credit goes to the Rotarians of District 6740 who contributed to get the first round of water systems installed in Myanmar. If it were not for this major effort, we would not have gotten the attention of Myanmar leaders and our own Rotary leadership. Now there is a world wide interest to get Rotary back into Myanmar. — Tom Ashford, PDG}

Since you [PDG Tom Ashford] and Polky past visited the project in 2008, a cumulative total of 18 orphanages have been fully equipped with Rotary water management systems. All are functioning well. The last three were erected under challenging conditions down in the Myanmar Delta so devastated by cyclone Nargis in 2008. Each of these last three serves an orphanage or monastery orphanage whose kids are all Nargis survivors who lost everyone and everything in that disaster. We are very proud of this Rotary triumph. Construction equipment and materials actually had to be shipped by water from Yangon to reach these sites.

But the most compelling Rotary developments occurred starting with Montreal last June. John Osterlund, General Manager of The Rotary Foundation arranged a private meeting there with Carl-Wilhelm Stenhammar, Past RI President and now Chair of The Rotary Foundation. In that meeting, I reminded him of his and my conversation just in the minutes following his stirring Centennial inaugural speech at McCormick Place and his strong encouragement of our then-nascent project in Myanmar. That reminder got his full attention, and John Osterlund called me the following week, to tell me that Carl-Wilhelm had called a special meeting at Evanston for August to discuss Myanmar. John also told me that the Stenhammars wanted to visit the project in Myanmar themselves in November!

I returned to Myanmar weeks earlier than planned to advance their visit, which occurred last November 21-23. They saw four orphanages, including Berea and Olive Garden (which you and Polky visited in 2008), another MCP orphanage called Hermon, and a Buddhist monastery/orphanage site on which we will build starting in March.

Through my local contacts, we also had separate meetings with CEOs of five major NGOs, then four leading ambassadors at the chancery of the British Ambassador. All nine of these high-ranking people unqualifiedly endorsed efforts to return Rotary to active service in Myanmar!

And that's the brief with which Carl-Wilhelm and Monica Stenhammar arrived, though we didn't know it until they got there. He wants to drive the next step for Rotary back into Myanmar. The Stenhammars were apparently transformed by their experience, telling me so on the way to the airport, and then stirring up a great deal of interest at high-level meetings back in Evanston two weeks later. I hear from him about every third day, and Mr. Stenhammar has already called a summit strategy conference on Myanmar at the International Assembly for week after next (January 16-22, 2011) in San Diego.

He's already the second-highest ranking officer in Rotary. Carl-Wilhelm has secured President Ray Klinginsmith's additional official appointment as Special Advisor to the RI President and Board of Directors for Rotary extension into Myanmar, and is already into dialogue with his and Mr. Klinginsmith's successors to continue that status; Carl-Wilhelm Stenhammar is in this for the long haul.

Corollary to that, he has now tasked me to be the "point of the spear" in ground work and relationships on Rotary behalf in Myanmar, reporting directly to him. He has promised to be personally on call for return to Myanmar at any point we may deem it advisable for any conversations of sufficient importance. His five Special Initiatives Grants totaling \$100,000 will enable us to construct

(continued)

14 more orphanage water systems by end 2012, while I also do “double duty” of immediately opening dialogue on Rotary’s behalf in Myanmar. To those ends, I expect to be there (if I don’t get deported!) March 5 well into July, with a similar posting in 2012.

So there you have it, Tom. Since you were so critical a foundation stone to the development and success of this project, you must also share in the pride in Rotary of what we have been blessed to achieve thus far, in the very difficult Myanmar environment. So the above is related to you in much love and appreciation to you and Polky for all you have been to this effort.

Best regards,
J.T. Warring

Stanford Rotary Club members during their “Day of Service” pitched in this fall at the Lincoln County Senior Citizens Center to help get the facility and grounds ready for winter. Club members spent the afternoon pulling weeds, trimming bushes and raking leaves. Pictured are club members along with a representative of the center.





LEARN HOW TO HELP PROMOTE YOUR CLUB AND REGISTER NOW FOR A FREE SOCIAL MEDIA WEBINAR

Rotary International News -- 18 January 2011

Are you interested in attracting new members and letting the community know more about your Rotary club? Then attend Rotary International's free 60-minute webinar in February called "Using Social Media to Promote Your Club or District."

During the webinar, Rotarian panelists will offer information and ideas on effectively using social media sites such as Facebook, Twitter, and LinkedIn, and will discuss how to integrate social media into a communications plan. They will not cover how to create a social media account.

The webinar will be held twice: Wednesday, 2 February , at 10 a.m. CST, which is 4 p.m. GMT; and Wednesday, 9 February , at 6 p.m. CST, which is midnight GMT, 10 February. Click on "Show time in my time zone" when you register to determine the date and time for your area. (Please check for your local time .) The webinars will be held in English only. All attendees will be muted during the sessions.

Register now at

http://www.rotary.org/en/MediaAndNews/Multimedia/Announcements/Pages/11jan5_annnc_socialmedia_webinar.aspx

Register for 2 February or February 9 sessions at htis site.

(Note: Registration is in GMT, and the time of the webinar is midnight GMT, 10 February.)

After you register, you will receive an e-mail confirming your registration, along with the information you need to join the webinar.

System requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.4.11 (Tiger®) or newer



2011 MID-SOUTH PETS

March 18-20, 2011

The President Elect Training Seminar (PETS) is designed to provide essential and current information to incoming club presidents in order to prepare them to have an effective and successful year. Presidents-elect will have the opportunity to hear addresses by top Rotary leaders and motivational speakers, attend small group discussion sessions and roundtables on various topics lead by knowledgeable and experienced discussion leaders, and network and exchange ideas with presidents-elect from six Rotary districts.

Rotary Mid-South PETS, Inc. is a non-profit, 501(c)(3) organization that was formed in 2005 to enhance training for presidents-elect in four Rotary districts in Kentucky and Tennessee. Mid-South PETS, Inc. now includes six districts in Kentucky (6710, 6740), Tennessee (6760, 6780) and Alabama (6860, 6880).

WHO ATTENDS PETS?

Rotary club presidents-elect

Assistant governors

District governors, governors-elect and governors-nominee

Attendance at PETS is MANDATORY for every club president-elect per the Rotary International Standard Club Constitution, Article 9, Section 5 (c). In exceptional and unusual cases a governor-elect may work with a president-elect to make other arrangements.

Due to space limitations, Mid-South PETS cannot accommodate presidents-nominee or spouses of presidents-elect.

REGISTRATION

Registration for Rotary Mid-South PETS will open December 1, 2010. The registration deadline is March 1, 2011.

LOCATION/ HOTEL INFORMATION

All events are held at the Sheraton Music City Hotel, 777 McGavock Pike, Nashville, TN 37214. All participants (even those living in the vicinity) should stay at this hotel since the program is intense and networking is a key benefit of the program. Each club is encouraged to reimburse participants for hotel and other expenses.

VERY IMPORTANT

We need to know all the President's Elect and all of the Secretaries Elect, and which PEs are scheduled for PETS. They have to attend PETS to hold the office of President and they need to commit immediately, so that all the volunteer trainers can make schedules and class plans.



Mark your Calendars for

**“Music City Encore”
Multi District Conference**

April 29-May 1, 2011

**Sheraton Music City
777 McGavock Pike
Nashville, TN**





Mark Your Calendars for the **Rotary International Convention** May 21-25, 2011

New Orleans is home to a variety of art styles and communities, boasting over one hundred galleries. A large number of these are clustered around the Contemporary Arts Center, in the warehouse district – and close to the Convention

Center, where the Rotary International Convention will be held May 21-25, 2011.

While immersed in a world of European, African, Asian and American art, New Orleans has developed an unusual art style of its own. Sometimes referred to as “swamp art”, you’ll spot it in galleries and French Quarter shops. And quirky (and award-winning) Louisiana art is epitomized in the “Blue Dog” series of George Rodrigue.

The Ogden Museum of Southern Art has five floors of old – and new art from the southern culture.

The National World War II Museum is close by, providing historical photos, films and first-hand stories of the war fronts and the families left at home.

The New Orleans Museum of Art (NOMA) in City Park has visiting collections and a permanent collection that rivals any museum of its size.

Newcomb College Art has a special place in Americana, with outstanding art pottery from the early Women’s College.

Local areas, such as Faubourg Marigny, Central City and Magazine Street provide miles of art galleries, glassmaking studios and performing arts presentations.

And tops on the list of art areas is Royal St, right in the heart of the French Quarter – and just a short walk from any of the area hotels and the Convention Center.

You’ll find beautiful art on buildings, street corners, in city parks and in public gardens.



Jackson Square Art photo -- Courtesy of the New Orleans Convention and Visitors Bureau



Audubon Park photo -- Photographer Jack Edwards, New Orleans Convention and Visitors Bureau website.